


SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17.2(c) THEREUNDER

1. **December 5, 2013**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CE02536** 3. BIR TIN **003-828-269-V**
4. **ABOITIZ EQUITY VENTURES, INC.**
Exact name of registrant as specified in its charter
5. **Philippines** 6. 
Province, country or other jurisdiction of incorporation Industry Classification Code
7. **32nd Street, Bonifacio Global City, Taguig City, Metro Manila, Philippines** **1634**
Address of principal office Postal Code
8. **(02) 793-2800**
Registrant's telephone number, including area code
9. _____
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding
(as of September 30, 2013) |
|-----------------------------------|--|
| Common Stock P1 Par Value | 5,521,871,821 |
| Amount of Debt Outstanding | P69,136,978,000.00 |
11. Indicate the item numbers reported herein: 9

Item 9: Other Events

Aboitiz Equity Ventures, Inc. (AEV) announced the appointment of Ms. Mercedes Maria B. Zamora, as Assistant Vice President for Talent Optimization effective January 2, 2014.

Ms. Zamora was AEV's Talent Optimization Manager since 2011 and Corporate Human Resources Manager from 2005 up to 2011. She was instrumental in managing the Aboitiz Group Talent Management Program and maintaining the leadership pipeline and succession of top-tier critical positions within the Aboitiz Group.

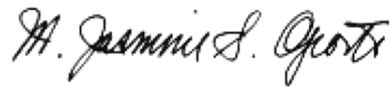
Ms. Zamora is a graduate of Bachelor of Science major in Management from Ateneo de Manila University.

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ABOITIZ EQUITY VENTURES, INC.

By:

A handwritten signature in black ink, appearing to read "M. Jasmine S. Oporto".

M. JASMINE S. OPORTO

Corporate Secretary

Date: December 5, 2013

Cc: Philippine Dealing and Exchange Corporation
Market Regulatory Services Group
Attention: Ms. Ma. Concepcion M. Magdaraog
Issuer Compliance and Disclosures Department