

**COVER SHEET**

C	E	0	2	5	3	6				
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S.E.C. Registration Number

A	B	O	I	T	I	Z		E	Q	U	I	T	Y		V	E	N	T	U	R	E	S	,		I	N	C	.
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( Company's Full Name )

A	B	O	I	T	I	Z		C	O	R	P	O	R	A	T	E		C	E	N	T	E	R					
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G	O	V	.	M	A	N	U	E	L		C	U	E	N	C	O		A	V	E	.							
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K	A	S	A	M	B	A	G	A	N	,	C	E	B	U		C	I	T	Y									
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( Business Address: No. Street City / Town / Province )

<b>CATHERINE R. ATAY</b>									
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Contact Person

<b>(032) 411-1804</b>									
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Company Telephone Number

**Current Report**

1	2		3	1
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Month Day

Fiscal Year

1	7	-	C	
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FORM TYPE

0	5		2	1
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Month Day

Annual Meeting

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Secondary License Type, if Applicable

S	E	C
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Dept. Requiring this Doc

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Amended Articles Number/Section

<b>9,631</b>									
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Total No. of Stockholders

<b>X</b>									
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Domestic

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Foreign



To be accomplished by SEC Personnel concerned

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File Number

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Document I.D.

\_\_\_\_\_ Cashier

<b>STAMPS</b>									
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**Remarks** = pls. Use black ink for scanning purposes

SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17.2(c) THEREUNDER

1. **February 13, 2013**  
Date of Report (Date of earliest event reported)

2. SEC Identification Number **CE02536** 3. BIR TIN **003-828-269-V**

4. **ABOITIZ EQUITY VENTURES, INC.**  
Exact name of registrant as specified in its charter

5. **Cebu City, Philippines** 6.   
Province, country or other jurisdiction of incorporation Industry Classification Code

7. **Gov. Manuel A. Cuenco Ave., Kasambagan, Cebu City** **6000**  
Address of principal office Postal Code

8. **(032) 411-1800**  
Registrant's telephone number, including area code

9. **N.A.**  
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding (as of September 30, 2012)
<b>Common Stock P1 Par Value</b>	<b>5,521,871,821</b>
<b>Amount of Debt Outstanding</b>	<b>P 83,174,767,000</b>

11. Indicate the item numbers reported herein: 4

**Item 4: Resignation, Removal or Election of Registrant's Directors or Officers**

Aboitiz Equity Ventures, Inc. (AEV) announced the appointment of Ms. Maria Luisa L. Marasigan, as Assistant Vice President – Sustainability, Corporate Branding & Communication effective February 15, 2013.

Prior to joining AEV, Ms. Marasigan was connected with Asian Development Bank as Logistics Management Officer. She also worked in various capacities with 2GO Group, Inc. (formerly ATS Consolidated (ATSC), Inc.) and its different subsidiaries and affiliates from 1989–2011.

Ms. Marasigan is a graduate of Bachelor of Science in Industrial Engineering from the University of Santo Tomas. She also earned her Masters in Management from Asian Institute of Management.

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ABOITIZ EQUITY VENTURES, INC.**

By

A handwritten signature in black ink, appearing to read "M. Jasmine S. Oporto". The signature is written in a cursive style with a large, stylized initial "M".

**M. JASMINE S. OPORTO**

Corporate Secretary

Dated: February 13, 2013