

**COVER SHEET**

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S.E.C. Registration Number

A	B	O	I	T	I	Z		E	Q	U	I	T	Y		V	E	N	T	U	R	E	S	,		I	N	C	.
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( Company's Full Name )

A	B	O	I	T	I	Z		C	O	R	P	O	R	A	T	E		C	E	N	T	E	R					
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G	O	V	.	M	A	N	U	E	L		C	U	E	N	C	O		A	V	E	.							
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K	A	S	A	M	B	A	G	A	N	,	C	E	B	U		C	I	T	Y									
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( Business Address: No. Street City / Town / Province )

<b>CATHERINE R. ATAY</b>									
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Contact Person

<b>(032) 411-1804</b>									
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Company Telephone Number

1	2		3	1
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Month Day

Fiscal Year

1	7	-	C	
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FORM TYPE

0	5		2	1
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Month Day

Annual Meeting

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Secondary License Type, if Applicable

S	E	C
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Dept. Requiring this Doc

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Amended Articles Number/Section

<b>9,865</b>									
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Total No. of Stockholders

<b>X</b>									
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Domestic

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Foreign



To be accomplished by SEC Personnel concerned

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File Number

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Document I.D.

\_\_\_\_\_ Cashier

<b>STAMPS</b>									
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**Remarks** = pls. Use black ink for scanning purposes

SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE (SRC)  
AND SRC RULE 17.2(c) THEREUNDER

1. **January 15, 2013**  
Date of Report (Date of earliest event reported)

2. SEC Identification Number **CE02536** 3. BIR TIN **003-828-269-V**

4. **ABOITIZ EQUITY VENTURES, INC.**  
Exact name of registrant as specified in its charter

5. **Cebu City, Philippines** 6.   
Province, country or other jurisdiction of incorporation Industry Classification Code

7. **Gov. Manuel A. Cuenco Ave., Kasambagan, Cebu City** **6000**  
Address of principal office Postal Code

8. **(032) 411-1800**  
Registrant's telephone number, including area code

9. **N.A.**  
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding (as of September 30, 2012)
<b>Common Stock P1 Par Value</b>	<b>5,521,871,821</b>
<b>Amount of Debt Outstanding</b>	<b>P 83,174,767,000</b>

11. Indicate the item numbers reported herein: 9

**Item 9: Other Events**

Aboitiz Equity Ventures, Inc. (AEV) announced the transfer of the following officers to the different subsidiaries of AEV effective today, January 15, 2013:

- (a) Ms. Geraldine Polanco-Onganon, Assistant Vice President – Human Resources and Quality of AEV and seconded to Food Group, is transferred to Pilmico Foods Corporation, as Assistant Vice President – Human Resources and Quality. Ms. Onganon has been with the Aboitiz Group for almost 20 years where she held various positions with Human Resource Department.
- (b) Ms. Ma. Kristina Cinderella Rivera, Assistant Vice President – Human Resources and Quality of AEV and seconded to Aboitiz Power Corporation – Generation Group, is transferred to Aboitiz Power Corporation, as Assistant Vice President

– Human Resources and Quality. Ms. Rivera joined the Aboitiz Group as Human Resource and Quality Manager in 2003 and was promoted to Assistant Vice President – Human Resource and Quality seconded to AEV’s subsidiaries.

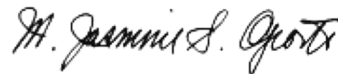
- (c) Mr. Benedict James Duran, Assistant Vice President – Human Resources and Quality is transferred to City Savings Bank, Inc., as Vice President – Human Resources. Prior to his appointment in 2011, Mr. Duran was previously connected with BlueMedia Communications, Inc. and the Institute of Corporate Directors, where he was Director for Human Resources and Director for Operations, Marketing and Programs, respectively.

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ABOITIZ EQUITY VENTURES, INC.**

By



**M. JASMINE S. OPORTO**  
Corporate Secretary

Dated: January 15, 2013