

COVER SHEET

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S.E.C. Registration Number

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| A | B | O | I | T | I | Z | | E | Q | U | I | T | Y | | V | E | N | T | U | R | E | S | , | I | N | C | . | | |
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(Company's Full Name)

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| C | I | T | Y | , | T | A | G | U | I | G | | C | I | T | Y | , | M | E | T | R | O | | M | A | N | I | L | A | , |
| P | H | I | L | I | P | P | I | N | E | S | | | | | | | | | | | | | | | | | | | |

(Business Address: No. Street City / Town / Province)

| |
|----------------------|
| M. JASMINE S. OPORTO |
|----------------------|

Contact Person

| |
|---------------|
| (02) 793-2729 |
|---------------|

Company Telephone Number

| | | | | |
|---|---|--|---|---|
| 1 | 2 | | 3 | 1 |
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Month Day

Fiscal Year

Current Report

| | | | | |
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| 1 | 7 | - | C | |
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FORM TYPE

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Month Day

Annual Meeting

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Secondary License Type, if Applicable

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| S | E | C |
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Dept. Requiring this Doc

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Amended Articles Number/Section

| |
|-------|
| 9,632 |
|-------|

Total No. of Stockholders

| |
|---|
| X |
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Domestic

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| |
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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier


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| STAMPS |
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SECURITIES & EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE (SRC)
AND SRC RULE 17.2(c) THEREUNDER

1. **March 11, 2014**
Date of Report (Date of earliest event reported)
2. SEC Identification Number **CEO2536** 3. BIR TIN **003-828-269-V**
4. **ABOITIZ EQUITY VENTURES, INC.**
Exact name of registrant as specified in its charter
5. **Philippines** 6. 
Province, country or other jurisdiction of incorporation Industry Classification Code
7. **32nd Street, Bonifacio Global City, Taguig City, Metro Manila, Philippines** **1634**
Address of principal office Postal Code
8. **(02) 793-2800**
Registrant's telephone number, including area code
9. **N.A.**
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA
- | Title of Each Class | Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding
(as of September 30, 2013) |
|-----------------------------------|--|
| Common Stock P1 Par Value | 5,521,871,821 |
| Amount of Debt Outstanding | P69,136,978,000.00 |
11. Indicate the item numbers reported herein: 9

Item 9: Other Events

Aboitiz Equity Ventures, Inc. (AEV) announced the appointment of Ms. Ellen Nikoline B. Felding as Assistant Director – Business Development effective March 11, 2014.

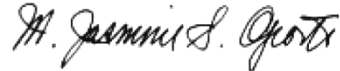
Ms. Felding has a strong background in finance, internal accounting and marketing. For the period of 2004 to 2012 and prior to joining AEV, Ms. Felding was an Investment Manager at Polaris Private Equity, where she actively participated in transactions involving acquisitions, divestments and mergers of a diverse group of companies in Northern Europe. Ms. Felding obtained her Bachelor of Science in Economics and Management and her Masteral in Management from Aarhus University (Denmark).

SIGNATURE (S)

Pursuant to the requirements of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ABOITIZ EQUITY VENTURES, INC.

By



M. JASMINE S. OPORTO

Corporate Secretary

Date: March 11, 2014

Cc: **Securities and Exchange Commission**
Corporate Governance & Finance Department
SEC Building, EDSA Greenhills,
Mandaluyong City, Metro Manila

Attention: **Atty. Justina F. Callangan**
Acting Director

Philippine Dealing and Exchange Corporation
Market Regulatory Services Group
37/F, Tower 1, The Enterprise Center
6766 Ayala Avenue corner Paseo de Roxas
Makati City

Attention: **Ms. Ma. Concepcion M. Magdaraog**
Issuer Compliance and Disclosures Department